

#576620



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26923058	Changes as of: 5/18/2020 at 9:37 AM	Version: Original Order
CPE: 544/580/8358	Flight: 5/19/20 - 5/25/20	Station: KTTC
Agency: GMMB	Advertiser: Theresa Greenfield IA Senate	Market: Rochester, MN
3050 K ST NW WASHINGTON DC 20007	Product: candidate	Office: WASHINGTON
Agency Order #: 9598332	Service: Nielsen	Total Spots: 30
Buyer: Gilroy, Maura	Primary Demo:	Total CPP: \$0.00
Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Total GRP:
Separation:		

#	Day/Time	DP	Program	Rate	Len	5/19		Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 7a-8a		Today Show (7-8A)	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
2	Tu-F,M 8a-9a		Today Show (8-9A)	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Today Third Hour-NBC	\$150.00	30	2		2	\$300.00	\$0.00	0.0
4	Tu-F,M 2p-3p		The Doctors	\$50.00	30	2		2	\$100.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		Inside Edition	\$500.00	30	5		5	\$2,500.00	\$0.00	0.0
6	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$250.00	30	5		5	\$1,250.00	\$0.00	0.0
7	Tu-F,M 11:37p-12:37a		Late Night-NBC	\$100.00	30	5		5	\$500.00	\$0.00	0.0
8	M 9p-10p		Songland-NBC	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
TOTALS: 30								30	\$8,650.00	\$0.00	0.0



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Agency: GMMB	Advertiser: Theresa Greenfield IA Senate	Market: Rochester, MN	Total \$: \$8,650.00
3050 K ST NW WASHINGTON DC 20007	Product: candidate	Office: WASHINGTON	Total Spots: 30
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Separation:			

Special Instructions	
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Competitive Information	
Market Budget:	\$8,650
KTTC Share:	100%
Comment:	share unknown/will update
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$8,650.00	N/A	0.0
Total	100%	30	\$8,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-May	30	\$8,650.00
Total	30	\$8,650.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	5/18/20 9:42 AM					\$0	\$0
New	5/18/20 9:37 AM	KELLY JOHNS	New	30		\$8,650.00	\$8,650.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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